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Colorado Restaurant Sales **Selected Counties**

Fourth Quarter 2010

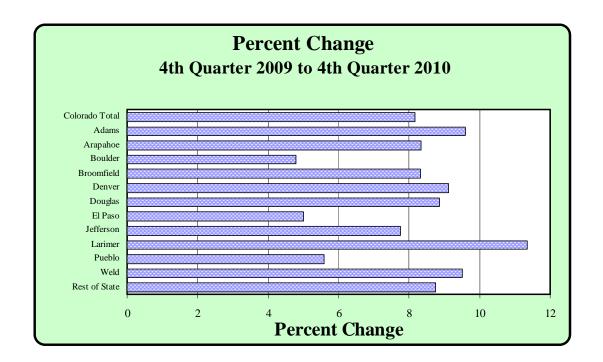
This issue presents data on Colorado restaurant sales for the fourth quarter 2010. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premises consumption.

Colorado restaurant industry sales in the fourth quarter 2010 increased 8.2 percent, to about \$2.07 billion, over fourth quarter last year. Sales for the entire United States increased 3.0 percent, to \$116.7 billion, over the same period. As shown on the next page, each of the selected counties showed positive growth with Larimer County leading at a 11.4% increase and Boulder County showing the lowest increase at 4.8%.

The graph below shows restaurant sales in the state compared to those in the U.S.



County	Retail Sales 2010Q4 \$000s	Retail Sales 2009Q4 \$000s	Percentage Change
Adams	\$132,619	\$121,010	9.6%
Arapahoe	\$234,163	\$216,130	8.3%
Boulder	\$135,180	\$129,017	4.8%
Broomfield	\$28,207	\$26,041	8.3%
Denver	\$418,796	\$383,774	9.1%
Douglas	\$114,369	\$105,052	8.9%
El Paso	\$212,343	\$202,217	5.0%
Jefferson	\$208,949	\$193,921	7.7%
Larimer	\$125,077	\$112,326	11.4%
Pueblo	\$52,867	\$50,068	5.6%
Weld	\$57,069	\$52,113	9.5%
Rest of State	\$347,897	\$319,880	8.8%
Total	\$2,067,535	\$1,911,550	8.2%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.colorado.gov/revenue under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.